

Number of ECTS credits : 2**Course language :** English**Course leader :** CASTRO Jean-Luc

≡ COURSE DESCRIPTION

Ethics is a discipline that involves examining, evaluating, systematizing, defending and recommending concepts of right and wrong conduct. It studies the moral behavior of human beings and prescribes how one should act. Business ethics (also corporate ethics) is a form of applied ethics or professional ethics that examines ethical principles and moral or ethical problems that arise in a business environment. It was born in the United States at the start of the last century. It has spread within business schools around the world through globalization. The course clarifies the relations of this discipline with the philosophical notions of ethics and morality, and then situates it in the vast and dynamic field of contemporary applied ethics. It then strives to develop students' abilities to solve professional ethical dilemmas. It explores the main theories of ethical decision-making and proposes a methodology for the concrete resolution of these dilemmas. The specificities of leaders and top managers' ethics are also examined.

≡ COURSE OBJECTIVES

1. Provide landmarks on Business Ethics
2. Situate business ethics with respect to moral philosophy
3. Define the notion of ethical dilemma and identify the factors likely to influence its resolution
4. Explain the steps of a methodical resolution of an ethical dilemma
5. Discover the major forms of ethical reasoning
6. Address the issue of ethical leadership and its effectiveness

≡ LEARNING OBJECTIVES

C4B learning goal	LG4 - CSR
C4B learning objective	LO11 - Identify ethical issues and act on them from an ethical perspective
Outcomes	Lev. 3 - Clarify one's own positioning on ethical issues, adapt decisions to these ethical and responsible aspects

≡ TACKLED CONCEPTS

ethics, morality, responsibility, teleological or consequential theories, deontological theories, applied ethics, business ethics, ethical leadership, ethical dilemma

≡ LEARNING METHODS

Presentations, text and article readings, extensive class discussion and case analyses

≡ EXPECTED WORK AND EVALUATION

-teamwork on ethical case studies
-individual reflection on ethical dilemmas at work. Students are invited to describe a significant professional ethical dilemma that they personally faced once and the way they dealt with it. Then, they have to answer to the following questions: taking into account the ethics course, how would you react to the dilemma if it occurred now? Justify why you would maintain or change your decision this time? This assignment enables to evaluate LO11: Identify ethical issues and act on them from an ethical perspective

≡ BIBLIOGRAPHY

- Treviño, L-K., Nelson, K-A. (2021). [Managing business ethics : straight talk about how to do it right](#). Wiley.
- McDonald, G. (2014). [Business Ethics : A contemporary approach](#). Cambridge University Press.
- Fisher, C., Lovell, A., Valero-Silva, N. (2012). [Business ethics and values : individual, corporate and international perspectives](#). (4e éd.). Pearson. + [Ebook](#)

≡ EVALUATION METHODS

100 % : Contrôle Continu

1

Provide landmarks on Business Ethics

BRIEFING : 03h00

- A short history of Business Ethics up to 1985
- Current situation > 30 years later
- An applied field of ethics among others
- Why such a societal demand for applied ethics?

2

Situate business ethics with respect to moral philosophy

LECTURE & PRACTICAL WORK : 03h00

- What is Ethics?
- Greek, Middle Ages and Modern understanding of Ethics

3

Steps for a methodical resolution of an ethical dilemma

LECTURE & CASE STUDIES : 03h00

- Define the notion of ethical dilemma
- Explain the steps of a methodical resolution of an ethical dilemma
- Discover the major forms of ethical reasoning

4

Identify the factors likely to influence the resolution of ethical dilemma

BRIEFING : 03h00

- Interactionnist Model of ethical decision making in organizations (Trevino, 1986)
- State of Knowledge on Ethical-Decision Making

5

Address the issue of ethical leadership and its effectiveness

LECTURE & CASE STUDIES : 03h00

- Why a renewed interest for the leader's ethics ?
- Towards an "altruistic " leadership ?
- Best leaders are transformational and ethical